

TECHNOLOGY SOLUTIONS PROVIDERS

- INFORMATION & ENTERPRISE TECHNOLOGY
- CYBERSECURITY
- SOFTWARE & APP DEVELOPMENT
- BIG DATA
- MOBILE

YOUR
PARTNER
IN GROWTH

“ VERASOLVE HAS GONE ABOVE AND BEYOND TO UNDERSTAND OUR GOALS AND DEVELOP STRATEGIC SOLUTIONS TO HELP US MEET THEM. THEIR ATTENTION TO DETAIL AND CLIENT SERVICE IS TRULY IMPRESSIVE. I WOULD BE MORE THAN HAPPY TO RECOMMEND THEM ...”

—JAKE BITTNER, CEO, QLARION





“ VERASOLVE HAS BEEN INSTRUMENTAL IN HELPING IDS DEVELOP AND IMPLEMENT MARKETING AND PUBLIC RELATIONS STRATEGIES AND INITIATIVES TO INCREASE BRAND AWARENESS, GENERATE QUALIFIED LEADS, STRENGTHEN CUSTOMER RELATIONSHIPS AND ACHIEVE OUR GOALS FOR GROWTH.”

—CHRIS CONWAY, CFO,
IDISCOVERY SOLUTIONS, INC.

“ WE CAME TO VERASOLVE WITH A RELATIVELY LARGE (REBRANDING) PROJECT THAT NEEDED TO BE COMPLETED IN AN ABBREVIATED TIMEFRAME. LOOKING AT THE EXCEPTIONAL WORK PRODUCT, ONE WOULD NEVER GUESS THAT THE TURNAROUND TIME WAS SO QUICK. I'M VERY HAPPY TO RECOMMEND VERASOLVE, AND HOPE TO HAVE OCCASIONS TO WORK WITH THEM AGAIN IN THE FUTURE.”

—JULI E. ZEFFERT, VP OF MARKETING AND COMMUNICATIONS,
IRON BOW TECHNOLOGIES

GROWING YOUR BUSINESS

Verasolve has worked with various technology companies and understands the importance of being recognized for delivering a high quality product or service, on time and on budget. Verasolve has the deep industry knowledge required to help generate qualified prospects, increase closing ratios, and meet your company's revenue goals.

GENERATING QUALIFIED LEADS

In today's competitive technology landscape, solution providers need to have an edge to gain market share from their competitors. At Verasolve, we provide the solutions that meet your company goals, and connect you with key decision makers to widen your pipeline. Our thought leadership programs, including seminars and webinars, position your senior executives and company at the forefront of competition.

INCREASING CLOSING RATIOS

From software and app development to cybersecurity, Verasolve successfully recognizes trends that influence buyers. Verasolve works with you to craft and convey a strong value proposition that increases closing ratios by differentiating you from the competition, giving your firm the edge in closing a higher percentage of business. Verasolve develops and implements PR and marketing initiatives—press releases, bylined articles, interviews, awards, website copy, social media, seminars, webinars, brochures, and more—that increase the number and quality of prospects.

ABOUT VERASOLVE

For more than 10 years, Verasolve has partnered with technology companies to provide cost-effective solutions that generate qualified leads, enhance brand recognition, and increase closing ratios. Whether you wish to better position your firm as an industry leader, communicate more effectively with employees, or expand your presence in the B2B and B2C technology markets, Verasolve customizes a strategy to fulfill your goals. We focus on **Building Stakeholder Value™** through our compelling communications programs that are certain to build your business and expand your market share.

Verasolve offers a variety of comprehensive services to fulfill your unique branding, marketing, social media, and public relations needs at one-quarter to one-third of the cost of traditional solutions. Verasolve's custom solutions provide the tools that increase revenue and expand your customer base. Our team of strategists and innovators look beyond the ordinary, and we can integrate ourselves into your staff to alleviate your burdens and revenue-hindering bottlenecks. Our virtual presence in your business gives you the freedom to determine the length of our engagement. We eliminate the pressures of long-term agreements and grant you the ability to discontinue any time with just two weeks' notice. Our experiences and expertise allow us to deliver consistently valuable and measurable results that help take your firm to the next level.

“ WITH VERASOLVE'S HELP AND DIRECTION, WE HAVE BEEN ABLE TO BETTER POSITION TSYMMETRY AS AN ESTABLISHED SOURCE OF HIGH-LEVEL, CLEARED IT TALENT.”

—PHILIP LOWIT, CEO, TSYMMETRY, INC.

“ VERASOLVE HAS BEEN THE DRIVING FORCE BEHIND SEVERAL MARKETING INITIATIVES THAT HAVE GENERATED POSITIVE RESULTS FOR FI CONSULTING. WE ARE SO IMPRESSED BY VERASOLVE'S COMMITMENT TO OUR COMPANY, AND VALUE THE TIME THEY HAVE DEDICATED TO FULLY UNDERSTANDING OUR BUSINESS, OUR CLIENTS, AND OUR INDUSTRY.”

—LISA BARNHART, DIRECTOR OF LEARNING & DEVELOPMENT, FI CONSULTING





VERASOLVE PROVIDES US WITH ALL OF OUR MARKETING NEEDS. I WOULD RECOMMEND VERASOLVE, AND I HAVE. IT'S BEEN A TREMENDOUS EXPERIENCE FOR EVERYBODY."

—LARRY LETOW, CEO,
CONVERGENCE TECHNOLOGY CONSULTING

AFFORDABLE SERVICES

Verasolve generates prospects, expands brand recognition, and increases closing ratios at a cost that is one-quarter to one-third of traditional services.

FLEXIBLE CONTRACT AGREEMENTS

Our flexible engagements give you the freedom to utilize and discontinue our services at any time.

FAST, EFFECTIVE RESULTS

Verasolve rapidly delivers results to validate our indispensable place in your business.

COMMITMENT TO YOUR SUCCESS

Verasolve understands the challenges faced by technology firms. We help communicate your value proposition—to the right people, in the right way—so that you can achieve your firm's revenue goals. We even have experience helping our clients recruit senior professionals to help build their team. Whatever you aspire to, we are committed to your success.



WE HAVE BEEN IMPRESSED BY VERASOLVE'S ABILITY TO UNDERSTAND THE COMPLEX CYBERSECURITY INDUSTRY, RESPONSIVENESS TO THE CONTINUALLY EVOLVING NEEDS OF BLUE RIDGE'S INITIATIVES, AND COMMITMENT TO HELPING OUR COMPANY SUCCEED. VERASOLVE WORKED WITH BLUE RIDGE ON A VARIETY OF MARKETING PROJECTS, INCLUDING UPDATING THE COMPANY'S MARKETING COLLATERAL (INCLUDING BROCHURES, COUPONS, PRODUCT COMPARISON CHARTS, AND SO ON); CRAFTING A STRATEGY FOR REVAMPING THE COMPANY'S WEBSITES AND LAUNCHING A BLOG; AND EXPANDING THE COMPANY'S SOCIAL MEDIA PRESENCE ON FACEBOOK, TWITTER AND LINKEDIN."

—JOHN HIGGINBOTHAM, CEO, BLUE RIDGE NETWORKS

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