



AbleVets
15049 Conference Center Drive, Suite 500
Chantilly, Virginia 22124

To: Whom it may concern

AbleVets LLC engaged Verasolve for PR and marketing support over the last couple of years. During that time Verasolve primarily supported our industry awards program, which helped increase our company's name recognition and branding in the federal health IT space.

As a full-service marketing and PR firm, Verasolve served as an extension of our marketing team and was able to quickly respond to our PR and marketing needs including content development in the form of award nominations, blogs, case studies, press releases, media alerts and more. Press releases developed by Verasolve yielded 250+ media mentions in trade and business publications. Notably, Verasolve secured a high-profile piece in the *Washington Business Journal* characterizing AbleVets as a "government contractor to watch."

Supporting this media outreach was an outstanding ability to leverage the company's growth results and business accomplishments and develop them into compelling award nominations for the firm, our executives and our clients and partners. Notably, over 20 nominations yielded wins or finalist stature. AbleVets was named AFCEA International's 2018 Small Business of the Year, a 2018 Northern Virginia Technology Council Tech 100 Company, a *Washington Technology's* Fast 50 company (both 2018 and 2019) and ranked on several key *Washington Business Journal* lists for two years running. We were particularly proud of a Women in Technology 2019 Leadership Award secured for our president and two FedHealthIT Innovation Award wins for our Department of Veterans Affairs partners.

Helping one government contractor shine among hundreds of similar firms in the DC region is no small feat. I commend Verasolve for the successes achieved on our behalf and thank the team for their highly professional efforts, often under tight deadlines. Based on our experience, I would recommend Verasolve to companies seeking dedicated support for marketing and PR services that achieve tangible results.

Sincerely,

A handwritten signature in cursive script that reads "Edda Van Winkle".

Edda Van Winkle
Executive Director of Brand & Engagement
AbleVets LLC