



Broad Street Realty, LLC

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April 23, 2013

Ethan Assal
Verasolve
9916 Logan Drive
Potomac, MD 20854

Dear Ethan,

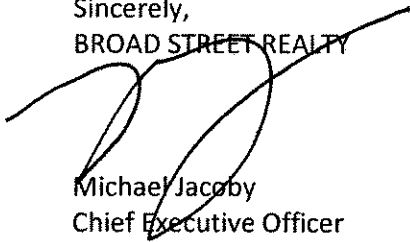
I wanted to express my sincere appreciation for the outstanding work and results that you and the Verasolve team have delivered for Broad Street's marketing and public relations initiatives. We really value the extensive experience you have brought to our efforts in these areas including the development of messaging, media outreach, a corporate pitch book, and bylined media articles.

Working closely with us, the Verasolve team has placed articles in industry-specific publications such as a cover story in Mid-Atlantic Real Estate Journal, provided publicity that has generated media coverage for Broad Street's annual Manassas 9/11 Stair Climb, and helped nominate Broad Street for key awards including Best Places to Work and Inc. 500|5000. This coverage has helped enhance Broad Street's brand recognition and helped position our organization as a market leader in commercial real estate. Verasolve has provided strategic guidance for media placements and advertisements highlighting Broad Street's accomplishments and awards. Verasolve was instrumental in developing and implementing a LinkedIn strategy which incorporated industry-specific presentations on our broker's personal pages; updating the Broad Street website copy and personnel profiles, and putting together a special PowerPoint presentation highlighting our expertise in serving non-profits and associations.

In addition to the activities mentioned above, Verasolve worked closely with the Broad Street team to develop a corporate pitch book to be used in assisting our brokers with their sales presentations. The presentation can be customized for specific clients and industry verticals quickly and professionally. In order to provide the most effective, comprehensive pitch book, Verasolve first performed extensive competitor research, which assisted in strengthening Broad Street's messaging and positioning.

Over the last three years, Verasolve has provided a high level of service, exceptional work and quick turnaround times. I would be happy to recommend Verasolve to other organizations seeking marketing and PR expertise.

Sincerely,
BROAD STREET REALTY

A handwritten signature in black ink, appearing to read "Michael Jacoby", is written over the printed name and title. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Michael Jacoby
Chief Executive Officer