



Ethan,

We'd like to take the time to thank the Verasolve team for assisting us in the completion of crucial marketing efforts within the past year. In today's world, it's incredibly important for companies to not only have a physical footprint, but also a digital one. Verasolve has been integral to increasing our online presence and differentiating us amongst our competitors in more ways than one. Not only was the quality of their work top-notch, but their team of staff were proactive, leading us through their recommended marketing strategy each step of the way.

As a Service-Disabled Veteran-Owned Small Business, one of our biggest pain points was in making sure both of our websites were up-to-date—and that's where Verasolve came in. They worked with us to provide a list of recommendations to improving our website with updated imagery, copy and design to ensure that our site was user-friendly and visually appealing. With their help, we were able to maintain an updated news section on our homepage and include professional looking photos that gave us a look and feel that reflects the work that we do.

Verasolve created two capability statements to highlight our expertise in the marketplace, one for our firm and another for our Cyber Training Institute. The collateral was professional, beautifully-designed, and included all of the information our customers needed to learn about CDS' service offerings. The collateral included updated logos and color schemes that were modern and fresh, but also consistent with our branding.

We also worked with the Verasolve team to increase our public relations efforts. We submitted articles to industry publications, receiving placements for our leadership. They also guided us through submitting award applications and writing blurbs highlighting award wins and other company updates. Verasolve used every opportunity they could to help us increase brand recognition.

We are incredibly appreciative of all of the hard work your team has completed for us in such a short amount of time. From the moment we started working with you, the Verasolve team was determined to help us achieve our marketing goals—thank you for helping our company reach new heights.

Sincerely,

Rodney DeCarteret
Rodney DeCarteret
Senior Executive & Founding Member

Danielle St. Cyr
Danielle St. Cyr
Marketing Manager & IT Manager