



August 13, 2012

Ethan Assal
9916 Logan Drive
Potomac, MD 20854

Dear Ethan,

As we begin working on new projects with Verasolve, I just wanted to say how much I've appreciated all the work you and your team have done for Ivener Management Group thus far. The creation of our company name, logo, tagline and website has helped us build significant traction with clients and prospects. Your assistance with developing our messaging and positioning of the firm has really gotten our business on the right track. We've received such a positive response from clients and prospects and we thank you for helping us to articulate our offerings to our target audiences.

As we develop additional offerings and services, we're looking forward to working with you again to help us appropriately target clients and prospects through the development of relevant patter and messaging, as well as new marketing materials.

Sincerely,

Tony Ivener
President
Ivener Management Group