



Dear Ethan,

I wanted to express my sincere appreciation for the excellent work and outstanding results that Elizabeth and the Verasolve team have delivered for Progressive Radiology's marketing and public relations initiatives in connection with the company's recent acquisition of five Chicago area diagnostic imaging centers.

Verasolve provided publicity that has generated local and national media coverage for Progressive Radiology. Press releases announcing the acquisition were picked up by regional and trade publications, including the Daily Herald Business Ledger, Aunt Minnie and Radiology Business. Verasolve set up interviews with The Washington Post's weekly business magazine, Capital Business, which published an article on Progressive Radiology's expansion online and in print. Verasolve also arranged an interview with Radiology Business Journal, which placed Progressive Radiology at number nineteen in its annual report on the Twenty Largest Imaging Center Chains and even quoted me in the article, which was published online and in print. This coverage has increased Progressive Radiology's brand recognition and helped position our company as an industry leader in outpatient diagnostic imaging.

In addition, Verasolve worked with us to update Progressive Radiology's logo, marketing collateral, website copy and social media profiles, and provided strategic guidance for future social media campaigns – all of which will help the company target qualified leads and convert leads to clients.

Verasolve proved to be extremely responsive, organized, experienced, effective and efficient. I have already recommended Verasolve to business associates and would be more than happy to continue to recommend Verasolve to other organizations seeking marketing and PR expertise.

I look forward to working with Verasolve again on future projects.

Sincerely,

A handwritten signature in black ink, appearing to read "Adam Starr", written over a light blue horizontal line.

Adam Starr

Chief Executive Office
Progressive Radiology

The vision of excellence

PROGRESSIVE RADIOLOGY

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