

# SNYDERCOHN

CPAs and Business Advisors

November 8, 2013

Ethan Assal  
Verasolve  
9916 Logan Drive  
Potomac, MD 20854

Dear Ethan,

I would like to thank you and the Verasolve team for your assistance in bringing our marketing and public relations initiatives to fruition. The guidance you provided us has been extremely successful in helping us put together numerous projects which will help increase our brand recognition.

Verasolve has been instrumental in conducting and writing up interviews with our staff to be used for publication, securing press coverage and writing and distributing press releases announcing company and employee milestones and achievements. Verasolve has provided strategic guidance for writing and creative direction for supplementary marketing collateral materials and the Snyder Cohn website, working closely with our executive leaders to coordinate and brainstorm customized illustrations to be used in these initiatives.

Verasolve has also provided assistance with writing and proofing our newsletter, which we use as an exciting avenue to maintain contact with current clients and prospects. Verasolve is also working with our thought leaders to draft ghost-written articles and put together seminars on industry hot topics.

Our experience with Verasolve has been beneficial and enjoyable. The Verasolve team worked quickly and intelligently, delivering a high quality of service. I am happy to recommend Verasolve to any other company looking for top notch marketing and PR services.

Sincerely,

SNYDER COHN, PC



Edward L. Snyder  
Certified Public Accountant  
Chairman and Partner

ELS:jh

