

Mr. E. Assal Verasolve LLC 9916 Logan Drive Potomac, MD 20854

Dear Ethan.

I'd like to thank you and the team at Verasolve for helping VIP Communications develop a targeted social media strategy to enhance our brand awareness and generate qualified leads within our social following.

Verasolve completed extensive research of our target customer base, conducting a wide-reaching survey to understand how our existing and prospective customers engage with businesses, peers, and communities on social media. Using this data, Verasolve developed a thorough social media marketing plan for VIP Communications that included strategies for content development and performance measurement. The "on the ground" insights and results-oriented social media strategy have been exceedingly useful for VIP Communications as we launch our consumer marketing efforts.

We've been more than pleased with the quality of Verasolve's work. Your team has been responsive, knowledgeable, and a pleasure to work with. I'd be happy to recommend Verasolve to any other organization in need of social media marketing services.

Graham Milne

President & CEO

VIP Communications, Inc.