



WEALTH
STRATEGIES
GROUP

December 3, 2012

Ethan Assal
Verasolve
9916 Logan Drive
Potomac, MD 20854

Dear Ethan,

I wanted to express our sincere thanks for the exceptional work and results that you and the Verasolve team have delivered for Wealth Strategies Group's marketing and public relations initiatives. We really value the extensive experience you have brought to our efforts in these areas beginning with the development of an integrated marketing plan that helped identify the client segments with the greatest opportunities for growth.

The new brochure and additional marketing materials developed by Verasolve express our capabilities and services in a fresh and authoritative manner. We are pleased to be using these marketing materials which are creative and informative, presenting Wealth Strategies Group as an industry leader in wealth management services.

We are also pleased with Verasolve's development and coordination of lead-generating seminar events which have resulted in valuable leads and new business. The invitations, messaging, and mailing lists put together by the Verasolve team generated high attendance rates and attendee quality. In fact, in each case the seminars were oversubscribed and we needed to add additional dates to satisfy demand.

I sincerely believe that Verasolve's services have provided real value for Wealth Strategies Group and I have been very pleased with their efforts. I would be happy to recommend your marketing and PR services to others.

Sincerely,

Patrick Carroll, CFP®
Founder, Principal