



Dear Ethan,

I wanted to thank you personally for the wonderful job your team has done for TABS Group. We hired Verasolve to fulfill several of our marketing and public relations needs. It was clear from the start that your team had done their research when they presented a clear strategy with fresh ideas.

Your team created and drove our social media efforts, developed content for our blog, promoted our webinars, pitched members of the media and gained placements in several trade publications that reach our target audience: *Drug Store News*, *AdAge*, and *Food Navigator*. Your team was professional, creative, and hard working. They listened to our needs and met them. They performed seamless coordination on our various projects, regardless of the conflicting deadlines we threw their way. They were responsive and respectful. They developed ideas for projects and consistently stayed within the allotted time and budget.

It has been a pleasure to work with your team and I would be happy to recommend your firm to other companies with marketing, public relations, or branding needs.

Sincerely,

A handwritten signature in blue ink that reads "Robert Baldwin".

Robert Baldwin

Sr. VP of Marketing and Sales

TABS Group